

# YOU BELONG with WWA.

By becoming a member of WWA, you become part of a larger community of water leisure professionals. Invest in your future and the future of your park—join the World Waterpark Association.

## Education & Professional Development Opportunities

- Annual Symposium & Trade Show
- Webinar Wednesdays Online Learning Program
- Regional Symposia in Europe and Asia
- WWA Committees, including the Children's Drowning Prevention Council
- Specialized publications like "World Waterpark Magazine," "The Development & Expansion Guide" and the "Buyers Guide"

## Revenue Services & Solutions

- WWA Insurance by Haas & Wilkerson
- Splash Radio & Splash MUNI in partnership with Clear Marketing Concepts
- Web site design and management services available from Convergence
- Reduced credit-card processing through Paymentech
- Monthly marketing and revenue-generation articles in "World Waterpark Magazine"

## Water Safety Programs

- National Water Safety Month each May, including Watersafetymonth.org and NWSM Facebook page
- World's Largest Swimming Lesson Event in June, including WLSL.org, free Host Location Kit, Facebook page and other social media components
- Be Water Aware Member Kit featuring PSA's with Olympic champions: Amanda Beard, Janet Evans, Jason Lezak, Rowdy Gaines & Mark Spitz
- Pool & Water Safety Activity Book
- Be Water Aware PR Guide
- Consumer web site—Waterparks.com—with safety tips and links

For more than 30 years, the World Waterpark Association has been providing you with the best in water leisure education, networking opportunities and the tools to impact guest safety.

For details on membership, contact:  
**Aleatha Ezra**

PHONE: +1-913-599-0300  
EMAIL: [aezra@waterparks.org](mailto:aezra@waterparks.org)  
WEB: [www.waterparks.org](http://www.waterparks.org)



# 2012

## MEMBERSHIP APPLICATION Park | Leisure Facility | Developer

Person to contact \_\_\_\_\_ Title \_\_\_\_\_

Company/Park name (as shown on membership certificate) \_\_\_\_\_

Contact email (required for processing) \_\_\_\_\_

Other company/park name (if different than above) \_\_\_\_\_ Web site \_\_\_\_\_

Year-round mailing address \_\_\_\_\_  
street city state zip/postal code country

Park address (if different than above) \_\_\_\_\_  
street city state zip/postal code country

Year-round phone number \_\_\_\_\_ Park fax \_\_\_\_\_

Other phone \_\_\_\_\_ Other e-mail \_\_\_\_\_

### Please provide the appropriate information.

1. Is this an existing park or a prospective park under development?  
 Existing  Prospective
2. Is this a renewal membership or a new membership?  
 New  Renewal
3. Is the park or facility privately or publicly owned/operated?  
 Private  Public
4. Does the location have indoor water features?  
 Yes  No
5. Does the location have outdoor water features?  
 Yes  No
6. Does this location operate year-round?  
 Yes  No
7. Projected/Budgeted yearly attendance level (annual membership fee):  
 Prospective park: \$365  Less than 50,000: \$365  50,000 up to 100,000: \$365  
 100,000 up to 150,000: \$365  150,000 up to 250,000: \$365  250,000 up to 400,000: \$580  
 400,000 up to 550,000: \$580  550,000 and over: \$580
8. Additional features (Select all that apply):  
 Hotel/Resort/Lodging  Arcades/Games  Mini Golf  Paddle boats  
 Go-carts  Amusement Rides (Dry)  Other

Membership includes one subscription to **World Waterpark Magazine**. Additional annual **World Waterpark Magazine** subscriptions are available for only \$50 each for U.S. addresses or \$80 for addresses outside the U.S. Please list name for additional subscription below. Attach a list if necessary.

Additional name \_\_\_\_\_

Address ( check if same as above) \_\_\_\_\_

WWA Park Membership \$ \_\_\_\_\_

World Waterpark Magazine Subscriptions \$ \_\_\_\_\_

**Total Enclosed**  
(U.S. or Equivalent Funds) \$ \_\_\_\_\_

Charge to:  Visa  MasterCard  American Express  Discover

Cardholder \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please mail, fax or e-mail completed application (or contact us for bank wire-transfer instructions) to:

World Waterpark Association | PHONE: 913-599-0300 | FAX: 913-599-0520 | E-MAIL: aezra@waterparks.org  
MAIL TO: 8826 Santa Fe Dr., Suite 310, Overland Park, KS 66212 U.S.A.

